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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. | |
|---|---------------|----------------------|-------------------------|------------------|--|
| 09/659,525 | 09/12/2000 | Alan A. Siegel | P-5 | 6224 | |
| 75 | 90 03/20/2003 | | | | |
| Lackenbach Siegel Marzullo Aronson & Greenspan P C One Chase Road | | | EXAMINER | | |
| | | | DAVIS, CASSANDRA HOPE | | |
| Scarsdale, NY | 10583 | | ART UNIT | PAPER NUMBER | |
| | | | 3611 | | |
| | | | DATE MAILED: 03/20/2003 | | |

Please find below and/or attached an Office communication concerning this application or proceeding.

| | Application N . | Applicant(s) | / | | _ | | | |
|---|---|--|--------------|----|---|--|--|--|
| | 09/659,525 | SIEGEL ET AL. | | Λ | | | | |
| Office Action Summary | Examiner | Art Unit | | + | _ | | | |
| | Cassandra Davis | 3611 | | 1 | ĺ | | | |
| The MAILING DATE of this communication app | ears on the cover sh t with the | correspondence addr | ess | | ſ | | | |
| Period for Reply | | | | | | | | |
| A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, - Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). Status | 36(a). In no event, however, may a reply be ting within the statutory minimum of thirty (30) da will apply and will expire SIX (6) MONTHS fron a cause the application to become ABANDONI | mely filed ys will be considered timely. n the mailing date of this com ED (35 U.S.C. § 133). | munication. | | \ | | | |
| 1)⊠ Responsive to communication(s) filed on <u>18 L</u> | December 2002 | | | | | | | |
| ,— | is action is non-final. | | | | | | | |
| · — | | prosecution as to the | merits is | | | | | |
| 3) Since this application is in condition for allowance except for formal matters, prosecution as to the ments is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. | | | | | | | | |
| Disposition of Claims | | | | | | | | |
| 4)⊠ Claim(s) <u>1,3,5-9,11,13-16,18 and 20-22</u> is/are | pending in the application. | | | | | | | |
| 4a) Of the above claim(s) is/are withdrawn from consideration. | | | | | | | | |
| 5) Claim(s) is/are allowed. | Claim(s) is/are allowed. | | | | | | | |
| 6)⊠ Claim(s) <u>1,3,5-9,11,13-16,18 and 20-22</u> is/are | Claim(s) <u>1,3,5-9,11,13-16,18 and 20-22</u> is/are rejected. | | | | | | | |
| 7) Claim(s) is/are objected to. | | | | | | | | |
| 8) Claim(s) are subject to restriction and/or election requirement. | | | | | | | | |
| Application Papers | | | | | | | | |
| 9) The specification is objected to by the Examine | | | | | | | | |
| 10) ☐ The drawing(s) filed on is/are: a) ☐ accept | | | | | | | | |
| Applicant may not request that any objection to the | | | | | | | | |
| 11)☑ The proposed drawing correction filed on 12/14/03 is: a)☑ approved b)☐ disapproved by the Examiner. | | | | | | | | |
| If approved, corrected drawings are required in reply to this Office action. | | | | | | | | |
| 12) The oath or declaration is objected to by the Ex | aniliei. | | | | | | | |
| Priority under 35 U.S.C. §§ 119 and 120 | | -> (4) (6) | | | | | | |
| 13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). | | | | | | | | |
| a) All b) Some * c) None of: | | | | | | | | |
| | | | | | | | | |
| _ , , , | 2. Certified copies of the priority documents have been received in Application No | | | | | | | |
| 3. Copies of the certified copies of the prio application from the International Bu * See the attached detailed Office action for a list | reau (PCT Rule 17.2(a)). | | tage | | | | | |
| 14) ☐ Acknowledgment is made of a claim for domesti | ic priority under 35 U.S.C. § 119 | (e) (to a provisional a | application) |). | | | | |
| a) The translation of the foreign language pro 15) Acknowledgment is made of a claim for domest | | | | | | | | |
| Attachment(s) | | | | | | | | |
| Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO-1449) Paper No(s) _ | 5) Notice of Informa | ry (PTO-413) Paper No(s I Patent Application (PTO | | | | | | |
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DETAILED ACTION

Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1, 3, 6-9, 11, 14-16, 18, 21, and 22 are rejected under 35 U.S.C. 103(a) as being unpatentable over in view of Montague, U. S. Patent Application Publication 2001/0042009 in view of Smith et al., U. S. Design Patent 454,910. Montague teaches a label attached to a product, printed information, and computer readable medium coupled to the label. The computer readable medium can be in the form of compact disk 60, floppy disk, magnetic strip 410, bar code, etc., wherein the computer readable medium provides additional information concerning the product. Smith teaches a card with a magnetic strip, a separable tag attached to the card by perforations. It would have been obvious to one having ordinary skill in the art at the time this invention was made to construct the label taught by Montague with a separable tag portion as taught by Smith to provide a means to provide additional information concerning the product while also provide an information means which can be permanently secured to the product.
- 1. Claims 5, 13, and 20 are rejected under 35 U.S.C. 103(a) as being unpatentable over Montague in view of Smith as applied to claims 1, 9, and 16 above, and further in view of Spector, U. S. Patent 5,090,561. Spector teaches a computer disk package

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comprising a compact disc 10, a card 14 having a circular well 13 and holes/eyelets 15 and 16, and a pouch 17 for receiving the disk and card combination. The pouch can having holes created therein to align with holes 15 and 16 to mount the package on hooks on a board or wall. It would have been obvious to one having ordinary skill in the art at the time this invention was made to construct the label taught by Montague and Smith with a pouch as taught by Spector to provide a means to protect the data storage region of the card from damage.

Response to Arguments

Applicant's arguments with respect to claims 1, 9, and 16 have been considered but are most in view of the new ground(s) of rejection

Conclusion

2. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Dilday et al., U. S. Patent 6,484,940 is cited to show a card having both magnetic and optical storage regions.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cassandra Davis whose telephone number is 703-308-2223. The examiner can normally be reached on Monday-Friday 8:00-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 703-308-0629. The fax phone numbers for the organization where this application or proceeding is assigned are 703-305-7687 for regular communications and 703-305-7687 for After Final communications.

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Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-308-2168.

Cassandra Davis Primary Examiner Art Unit 3611

CD March 10, 2003